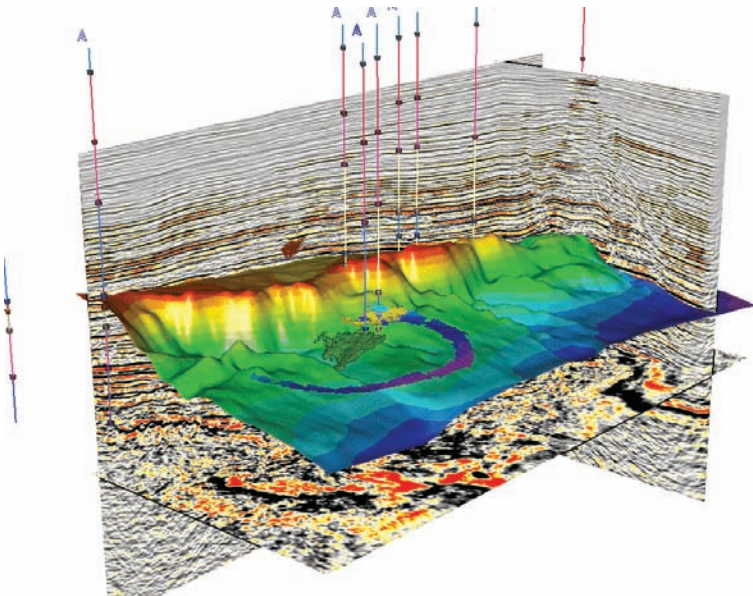




Vision is Certainty

Paradigm™ is a leading provider of enterprise software solutions for digital subsurface asset management serving the global oil and natural gas exploration and production industry. Paradigm software solutions and integrated services for prospect generation and evaluation support every stage in the oil and gas E&P process, from seismic processing and imaging, interpretation and modeling, reservoir characterization and engineering, well planning and drilling and data management. Paradigm also provides strategic consulting to enhance customer workflows and assist in realizing greater returns on exploration and production activities.



Corporate Profile

- Innovative leader in geoscience technology driven to enable great customer outcomes through the use of advanced subsurface modeling and analysis solutions and consulting services.
- Provider of industry-proven rock and fluid interpretation and modeling technology for multidisciplinary workflows.
- For over 20 years have focused on solving critical challenges facing the oil and gas industry.
- Serve more than 650 oil and gas customers including super-major, national and international, and independent oil and gas companies, as well as exploration and production service companies.
- Solid solutions and services business performance delivered by over 800 employees located in 27 countries.
- Active supporter and sponsor of industry education in research, development, and geophysics.
- Advocate of unique, industry-challenging approaches to delivering innovation and advancing technology breakthroughs to benefit exploration and production.

Corporate Fact Sheet

Strategic Value

Paradigm solutions provide unconflicted vision for decision makers in subsurface disciplines to reduce uncertainty, improve confidence, minimize risk and optimize responsible management of assets.

Vision

To be the world leader in subsurface knowledge.

Mission

Provide products, people and processes to manage, integrate and convert all subsurface digital data into a multi-disciplinary model.

Global Presence

The company has a global network of sales, services, user support and technology development centers, serving the worlds' major oil and gas producing regions.

Paradigm helps customers:

- Create value from data
- Understand complex geology
- Optimize production
- Replace reserves
- Maximize asset value

The Paradigm Brand

Paradigm is: exceptional people, breakthrough innovation and leading science.

Learn more about Paradigm by visiting:
www.pdgm.com

Paradigm Higher Order Workflow™

The Paradigm Higher Order Workflow™ (H.O.W.) is the collective, knowledge-building process enabled by the Paradigm solutions continuum. H.O.W. leverages a company's complete geophysics, geology, petrophysics and engineering solution set, connecting the entire team together through a seamless process that enables sharing of vast amounts of data, continuous collaboration, and corrections at any stage in the workflow. Data is enriched through every workflow step, allowing continuous improvements to reservoir property models and optimal value for data and return on investment.

The Paradigm Higher Order Workflow accesses a software portfolio spanning all E&P domains for subsurface analysis. H.O.W. is another significant advantage customers receive from our "unconflicted," singular-focus commitment to providing only innovative software solutions.

Paradigm E&P Domains



Seismic Processing & Imaging – Paradigm technologies and methodologies provide a robust velocity analysis solution that can reduce positional uncertainty, improve reliability of all information derived from the seismic data, and integrate interpretation and modeling with the seismic imaging framework.



Interpretation & Modeling – Paradigm offers innovative tools to improve productivity and accuracy of prospect maps by merging interpretation and modeling processes in a single application, and by providing automated and interactive tools that enable users to interpret and accurately model complex structures and identify stratigraphic features in a highly efficient manner.



Reservoir Characterization – Paradigm solutions enable users to transform wellbore data into answers for governing reservoir management programs and optimizing hydrocarbon recovery. Users can seamlessly connect geophysical and petrophysical data to locate -and evaluate new prospects and maximize production in proven fields.



Reservoir Engineering – Paradigm products enable users to perform pressure transient analysis, incorporate reservoir, and production data analysis along with risk assessment, then, and link data to reservoir simulators, to obtain high economic recovery for mature fields.



Well Planning & Drilling Engineering – Paradigm offers a highly integrated portfolio of well planning and drilling technologies designed to help you improve well planning accuracy, reduce drilling risk and optimize wellbore placement.