



FOR IMMEDIATE RELEASE

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Paradigm™ Launches Redesigned Web Site

Upgraded site offers quick access to E&P workflow solution information

(AMSTERDAM, Netherlands: June 2, 2008) Paradigm™ (www.pdgm.com), a leading provider of enterprise software solutions to the global oil and natural gas exploration and production (E&P) industry, today announced the launch of its redesigned Web site. The new site presents Paradigm's extensive portfolio of enterprise workflow solutions and reinforces Paradigm's corporate identity as an unconflicted pure-play technology provider of advanced seismic software for digital subsurface asset management. Visitors can access the Web site at <http://www.pdgm.com>.

The upgraded site strengthens Paradigm's commitment to its existing and potential customer base worldwide by presenting subsurface technology applications aligned with critical workflows in the E&P process. Reorganization of the Web site more accurately represents the company and its broad portfolio of integrated products and services for rock and fluid analysis, which includes solutions for seismic processing and imaging, interpretation and modeling, reservoir characterization and engineering, well planning and drilling, and strategic consulting.

"Paradigm celebrates its 20th anniversary in 2008, and the launch of the new Web site demonstrates two decades of the company's science and innovation," said Andrew Stein, chief marketing officer of Paradigm. "The Paradigm site is the collective public face of the people at Paradigm and demonstrates their unconflicted focus on the advanced subsurface technology needs of customers."

In addition to providing detailed information on Paradigm's industry solutions, the Web site offers interactive features, including:

- Video demonstrations of Paradigm software provide graphical insight into solution capabilities.
- Paradigm Customer Hub allows access to global product support and training.
- Comprehensive media center features news releases, papers and articles, and a schedule of industry events.
- Career center lets visitors search for career opportunities and request employment information online.
- Industry associations and consortia where Paradigm collaboration advances subsurface science and innovation.

Through clear and concise information aligned with the company's foundation that "Vision is Certainty", the Web site reflects Paradigm's value proposition to provide "unconflicted subsurface solutions that reduce uncertainty, improve confidence and minimize risk through responsible asset management." The site emphasizes the company's commitment to the future, the environment and the global oil and gas community, while reinforcing Paradigm's internal focus on solving industry challenges through exceptional people, breakthrough innovation and leading science.

For more information on Paradigm products and services, contact your regional office directly (information at www.pdgm.com), or e-mail info@pdgm.com.

About Paradigm™

Paradigm B.V. (www.pdgm.com), an industry leader in digital subsurface asset management, helps global oil and gas companies locate new reserves and optimize production in complex geological areas. Paradigm's technology advances the science of hydrocarbon detection with solutions in seismic data processing and subsurface imaging, prospect interpretation and modeling, reservoir characterization, and well planning and drilling. These exploration and production solutions operate in an open environment with connectivity to third-party data stores to accelerate project creation and turnaround. Paradigm has a global network of sales, services and user support, serving major oil and gas producing regions around the world. For additional information visit Paradigm's website at www.pdgm.com.

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