



FOR IMMEDIATE RELEASE

Paradigm to Showcase New Technologies at EAGE and AAPG Conferences

Paradigm to unveil Rock & Fluid Canvas 2009 | Epos 4.0.

(AMSTERDAM, Netherlands: May 28, 2009) Paradigm™ (www.pdgm.com), a leading provider of enterprise software solutions to the global oil and natural gas exploration and production (E&P) industry, will showcase recent and major advances in its integrated software suites at the 71st European Association of Geoscientists & Engineers (EAGE) Conference & Exhibition in Amsterdam during June 8 -11, and at the 2009 American Association of Petroleum Geologists (AAPG) Annual Convention & Exhibition in Denver, Colorado, June 7-10. Both exhibitions will debut Paradigm Rock & Fluid Canvas™ 2009 | Epos™ 4.0, one of the richest and most complete geophysics, geology, petrophysics and drilling engineering suites in the industry, for advancing hydrocarbon detection, development, and exploitation.

Based on extensive design, development, and customer and industry input, Rock & Fluid Canvas 2009 | Epos 4.0 provides an open and scalable framework to support a continuum of multidisciplinary solutions that transform field data to high quality subsurface images and earth models. In addition to highlighting technology advances and new applications, Paradigm will demonstrate unique Higher Order Workflows™ (H.O.W.) made possible by this comprehensive release. The Paradigm H.O.W. is a subsurface, knowledge-building process that allows geoscientists and engineers to concurrently apply these integrated solutions to a range of challenging exploration and development objectives for improved confidence in prospecting and reserves estimation.

"Paradigm is pleased to introduce this next-generation platform and application suite at the EAGE and AAPG conferences," said Ofra Kalechshain, Paradigm executive vice president, research and development. "Rock & Fluid Canvas 2009 | Epos 4.0 is unique in its ability to scale from the laptop to the full enterprise solution, and the desktop to high performance cluster computing."

At EAGE, Paradigm will feature its latest advances in seismic imaging, seismic and geologic interpretation, reservoir modeling, formation evaluation, and geosteering. EAGE guests are also invited to attend the **See More. Share More. Produce More.** media event at 4:00 pm, Wednesday, June 10, in **booth 700**, where Paradigm President and Chief Executive Officer, John W. Gibson, Jr., will formally introduce the Rock & Fluid Canvas 2009 | Epos 4.0 software suite.

At AAPG, Paradigm will highlight its latest advances in multi-survey interpretation, well log correlation and sectioning, structural and stratigraphic framework determination, and geologic and reservoir modeling. The Paradigm daily program in **booth 646** will also feature a special presentation by Williams® on the successful use of Paradigm Geolog® Geosteer™ inside the Barnett Shale at 9:15 am and an overview of Rock & Fluid Canvas 2009 | Epos 4.0 at 4:00 pm.

"The Paradigm spirit and history of delivering innovation is driven by our commitment to the advancement of quality prospecting and field development." said Paradigm President and CEO, John W. Gibson, Jr. "We welcome the opportunity to share and discuss our vision with the EAGE and AAPG communities."

Attendees at both conferences can schedule one-on-one presentations and view daily demonstrations by Paradigm technical specialists. For more information regarding the Paradigm technical programs at EAGE and AAPG, Rock & Fluid Canvas 2009 | Epos 4.0, and Higher Order Workflow, visit Paradigm online at www.askparadigmhow.com.

For more information on Paradigm products and services, visit www.pdgm.com or e-mail info@pdgm.com.

About Paradigm™

Paradigm B.V. (www.pdgm.com) is an industry leader in digital subsurface asset management, serving oil and gas companies worldwide. Paradigm technology solutions for seismic processing and imaging, interpretation and modeling, reservoir characterization and petrophysics, and well planning and drilling operate in an open environment to accelerate results. Paradigm has a global network of sales, consulting and support.

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