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**Paradigm Celebrates the Preview of Rock & Fluid Canvas 2009 | Epos 4.0 at EAGE**

*Paradigm debuts one of the richest and most complete geophysics, geology, petrophysics and drilling engineering suites in the exploration and production industry.*

**(AMSTERDAM, Netherlands: June 10, 2009)** Paradigm™ ([www.pdgm.com](http://www.pdgm.com)), a leading provider of enterprise software solutions to the global oil and natural gas exploration and production (E&P) industry, celebrated the preview of Paradigm Rock & Fluid Canvas™ 2009 | Epos™ 4.0 today at the 71st European Association of Geoscientists & Engineers (EAGE) Conference & Exhibition in Amsterdam. Paradigm President and Chief Executive Officer, John W. Gibson, Jr., formally introduced the software suite today at the *See More. Share More. Produce More.* media event. This suite will provide a comprehensive E&P solution continuum that allows geoscientists to work more efficiently under conditions of increasing operational and technical complexity.

“Rock & Fluid Canvas 2009 | Epos 4.0 will advance the sciences and practices of hydrocarbon detection and recovery by providing geoscientists and engineers the ability to carry out advanced workflows without technology compromises,” said Duane Dopkin, Paradigm senior vice president, technology.

Rock & Fluid Canvas 2009 | Epos 4.0 will also support the Paradigm Higher Order Workflow™ (H.O.W.), a collective, knowledge-building process that enables product users to reduce risk and increase productivity by concurrently and seamlessly accessing and optimizing their data in an integrated, multidisciplinary software environment.

Additional information regarding Paradigm Rock & Fluid Canvas 2009 | Epos 4.0 and Higher Order Workflow can be found online at [www.askparadigmhow.com](http://www.askparadigmhow.com).

For more information on Paradigm products and services, visit information at [www.pdgm.com](http://www.pdgm.com), or e-mail [info@pdgm.com](mailto:info@pdgm.com).

**About Paradigm™**

Paradigm B.V. ([www.pdgm.com](http://www.pdgm.com)) is an industry leader in digital subsurface asset management, serving oil and gas companies worldwide. Paradigm technology solutions for seismic processing and imaging, interpretation and modeling, reservoir characterization and petrophysics, and well planning and drilling operate in an open environment to accelerate results. Paradigm has a global network of sales, consulting and support.

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