



FOR IMMEDIATE RELEASE

DONG Energy A/S Adopts Paradigm Geolog as Corporate Standard

*Well log and petrophysical analysis software to be utilized in
North Sea exploration and production*

(AMSTERDAM, Netherlands: March 24, 2009) Paradigm™ (www.pdgm.com), a leading provider of enterprise software solutions to the global oil and natural gas exploration and production (E&P) industry, announced today that DONG Energy A/S, a leading Northern European energy group, has selected Paradigm Geolog® software as their corporate standard for petrophysical analysis and wireline/LWD/core data management and integration.

“Having evaluated all currently available petrophysical application suites, DONG Energy chose Geolog for its ability to apply the highest levels of data management, analysis and governance to our subsurface oil and gas assets” said Tomas Hansen, chief petrophysicist at DONG Energy. “Geolog will enable our exploration and production teams to make faster, more accurate reservoir management decisions, while facilitating our data management strategy.”

Paradigm Geolog combines advanced petrophysical analysis tools, superior presentation graphics, well data management, and geological interpretation in an easy-to-use software interface. The application’s modular design provides a flexible environment that is customizable to suit the needs of novices without sacrificing the application depth and breadth needed by expert users.

“We are extremely pleased that DONG Energy A/S has adopted our most advanced petrophysical analysis solution to date,” said Richard Jefferies, Paradigm executive vice president of Europe, Africa, and the CIS operations. “Using Geolog, DONG Energy petrophysicists will benefit from reduced uncertainty and improved efficiency, enabling greater asset value. Paradigm looks forward to supporting DONG Energy in their efforts towards best-in-class reservoir management and interpretation.”

For more information on Paradigm products and services, visit www.pdgm.com, or e-mail info@pdgm.com.

About Paradigm™

Paradigm B.V. (www.pdgm.com) is an industry leader in digital subsurface asset management, serving oil and gas companies worldwide. Paradigm technology solutions for seismic processing and imaging, interpretation and modeling, reservoir characterization and petrophysics, and well planning and drilling operate in an open environment to accelerate results. Paradigm has a global network of sales, consulting and support.

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About DONG Energy A/S

Headquartered in Copenhagen, Denmark, DONG Energy (<http://www.dongenergy.com>) is one of Europe’s leading energy groups. Their business is based on procuring, producing, distributing, trading and selling energy and related products in Northern Europe.