



FOR IMMEDIATE RELEASE

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Paradigm™ Hosts Charity Golf Tournament Benefiting KICKSTART Foundation
2008 marks first time annual tournament incorporates charitable cause

(HOUSTON, Texas: June 17, 2008) Paradigm™ (www.pdgm.com), a leading provider of enterprise software solutions to the global oil and natural gas exploration and production (E&P) industry, recently held its Annual E&P Executive Tournament benefiting **KICKSTART**, a Houston-based charity. Paradigm management and industry partners gathered to raise funds and awareness for the **KICKSTART** Foundation, which encourages students to resolve conflict productively, avoid participating in gangs, choose drug-free lifestyles and remain in school until they graduate.

"We are appreciative of Paradigm and the Houston E&P community and their commitment to the **KICKSTART** mission," said Stephen D. Kelley, executive director of **KICKSTART**. "This donation is a great contribution, and it is wonderful to know that our efforts to better the lives of children have the support of the local energy industry."

2008 marks the 6th Annual E&P Executive Golf Tournament hosted by Paradigm and is the first year the tournament incorporated a charitable fundraiser. E&P executives from leading energy companies attended the tournament, which was held at the Redstone Golf Course in Houston, Texas.

"This event illustrates the industry's commitment to work together on common goals that benefit the community and supports a cause dedicated to instilling moral values in our youth," said James Lamb, Paradigm's U.S. regional vice president. "The turnout set a new record again this year, which is a testament of the E&P community's dedication to give back and make a difference in the lives of at-risk students."

KICKSTART is a program that was founded by Gena and Chuck Norris in 1990, with the mission to change and save children's lives. Based on the belief that resiliency is enhanced through the values and philosophies taught through martial arts, the **KICKSTART** karate program replaces many missing elements of students' lives, such as a role model, a chance to set and reach goals and a feeling of belief in themselves.

About Paradigm™

Paradigm B.V. (www.pdgm.com), an industry leader in digital subsurface asset management, helps global oil and gas companies locate new reserves and optimize production in complex geological areas. Paradigm's technology advances the science of hydrocarbon detection with solutions in seismic data processing and subsurface imaging, prospect interpretation and modeling, reservoir characterization, and well planning and drilling. These exploration and production solutions operate in an open environment with connectivity to third-party data stores to accelerate project creation and turnaround. Paradigm has a global network of sales, services and

user support, serving major oil and gas producing regions around the world. For additional information visit Paradigm's website at www.pdgm.com.

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About KICKSTART Foundation

The **KICKSTART** program is a *daily, in-school* curriculum within middle schools from 6th through 8th grade. Students enroll in **KICKSTART** as an elective or in place of traditional PE. Martial Arts training serves as the vehicle to instill the values and skills necessary to develop character, strengthen self-esteem, and enhance resiliency so that students learn to take responsibility for their behavior, resist negative peer pressure and make responsible decisions. An *after-school program* and *summer program* are also offered so that participation is available 11-months out of the year. **KICKSTART** serves approximately 6,000 students in 38 schools within 10 different school districts in Houston and Dallas. During the 2008/2009 academic-year, **KICKSTART** will be expanding to five (5) new schools and a new region - Austin, TX.

Forward-Looking Statements

Some of the statements in this press release may constitute "forward-looking statements" that do not directly or exclusively relate to historical facts. These forward-looking statements reflect our intentions, plans, expectations, assumptions and beliefs about future events and are subject to risks, uncertainties and other factors, many of which are outside of our control. Important factors that could cause actual results to differ materially from the expectations expressed or implied in the forward-looking statements include known and unknown risks. Because actual results could differ materially from our intentions, plans, expectations, assumptions and beliefs about the future, you are urged to view all forward-looking statements contained in this press release with caution. Paradigm does not undertake any obligation to update or revise any forward-looking statements, whether as a result of new information, future events or otherwise.

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