



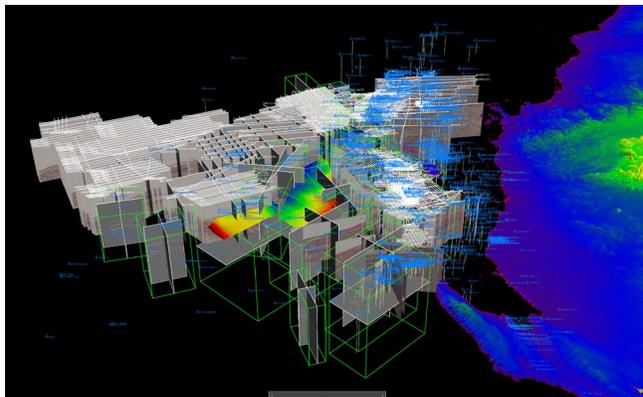
MEDIA ADVISORY

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Emerson to Demonstrate Integrated E&P Software Solutions for Advanced Subsurface Analysis at the Annual Meeting of the Society of Exploration Geophysicists

Presentations and demonstrations will feature machine learning and geophysics, enhanced workflow automation, and cloud delivery, for increased productivity and collaboration

Emerson will showcase the integrated technological solutions comprising its Exploration & Production (E&P) software suite and services at the Society of Exploration Geophysicists (SEG) 89th Annual Meeting and International Exposition in San Antonio, Texas, September 15-18. Presentations delivered daily at Emerson's [booth #1433](#) will focus on the company's integrated solutions for efficiently connecting subsurface intelligence to surface operations, in support of the oil and gas industry's ongoing digital transformation.



In Emerson's multi-user integrated interpretation platform, a regional scale display of multiple 2D and 3D seismic datasets and large interpretations supports asset team efficiency and collaboration, leading to higher productivity. Image based on Geoscience Australia material.

The presentations will cover many of the industry's most pressing challenges, with solutions for the unconventional and conventional in high-resolution geophysics, machine learning, workflow automation, cloud delivery, and production optimization. Other presentations will highlight advances in geologic restoration, interpretation, depthing, and quantitative seismic interpretation and characterization.

A joint Emerson-Microsoft presentation will showcase Emerson's E&P software portfolio on the Microsoft® Azure® cloud platform, including desktop and high-performance computing (HPC) applications.

The popular Emerson Lunch & Learn series will feature the following presentations this year:

- The Democratization of Technology - An essential component of Digital Transformation, presented by Francisco Ortigosa, Repsol, Monday, September 16.



- High Resolution Full Azimuth Diffraction Imaging and Holographic Seismic Imaging , presented by Duane Dopkin, Tuesday, September 17.
- How Do You Know When You Really Have Fractures? VVAZ QC with Emerson Software, presented by Scott Cook, Tricon Geophysics, Wednesday, September 18.

Emerson geoscientists will have a significant presence in this year's SEG technical program, with five technical papers delivered in a variety of sessions. In addition, two technical sessions will be chaired by Emerson experts Bruno de Ribet ([Interpretation 3](#)) and Yaniv Hollander (Geophysics: Novel Concepts poster session).

Private demonstrations of the company's latest technologies and applications are available upon request.

For the complete agenda, click [here](#).

For more information, visit www.Emerson.com/EPSoftware.

About Emerson

Emerson (NYSE: EMR), headquartered in St. Louis, Missouri (USA), is a global technology and engineering company providing innovative solutions for customers in industrial, commercial, and residential markets. Our Emerson Automation Solutions business helps process, hybrid, and discrete manufacturers maximize production, protect personnel and the environment while optimizing their energy and operating costs. Our Emerson Commercial and Residential Solutions business helps ensure human comfort and health, protect food quality and safety, advance energy efficiency, and create sustainable infrastructure. For more information visit Emerson.com.

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