Unconflicted oilfield technology

David Ainslie, VP of human resources operations at Paradigm, explains the company’s vision for developing a global team of highly skilled professionals to develop and execute its innovative technology solutions around the world.

Since its foundation 20 years ago, Paradigm has brought together an exciting combination of scientists and business leaders to create a unique and diverse environment. The company’s leading technology solutions enable customers to locate new oil and natural gas reservoirs and to optimize production. Paradigm’s integrated software suite enables customers to create dynamic digital models of the Earth’s subsurface by analyzing and interpreting vast amounts of data from a wide variety of sources. Paradigm also provides strategic consulting services to enhance customer workflows and assist in realizing greater returns on exploration and production (E&P) activities.

Solving reservoir problems
The growing worldwide demand for new hydrocarbon reserves, combined with the need to improve the productivity of existing reserves, is driving an industry-wide focus on innovative technologies and enhanced interdisciplinary collaboration. By applying this focus, Paradigm Strategic Consulting is helping the energy industry find answers to geological, reservoir and well engineering problems that were considered insoluble only a few years ago. The Strategic Consulting group brings international domain experts and technical staff who work with customers solving the most difficult E&P challenges. With an intimate knowledge of the Paradigm solutions portfolio, industry-savvy professionals are equipped to optimize understanding of even the most complex reservoirs.

Unconflicted solutions
By allowing exploration companies better decision making capability, resources can be extracted more economically and in more environmentally friendly ways. Paradigm continues to break new ground in technology which allows energy companies to meet demand with less impact on the environment. Paradigm’s technology gives companies the ability to make decisions more quickly, accurately and ultimately at lower cost. Because Paradigm does not provide other oilfield services which earn revenues based on the number of wells drilled or completed, it offers unconflicted solutions to customers that are only designed to produce resources in the most efficient way possible. As a result of being unconflicted, Paradigm’s vision translates not only to the customers’ bottom line but also to the pockets of consumers of energy around the globe.

Worldwide opportunities
Located in 24 countries around the world, Paradigm employees are aligning technology with the global demand for energy. Paradigm operates as a truly international company with local talent in nearly all locations. Paradigm employees collectively speak more than 20 languages. They work closely with local customers to solve exploration and production challenges.

Many of the 1,000 employees take advantage of international global mobility opportunities. The exchange of ideas and new perspectives allows Paradigm to solve the industries toughest challenges. Whether it be Scottish geoscientists in Dubai, Chinese petrophysicists in Calgary or Mexican geologists in Moscow you are likely to find a global workforce working closely with local staff in every corner of the world.

In the Europe & Africa region Paradigm has strategically located R&D, Consulting and Support staff as well as...
executive leadership close to key customers. The company is providing the full footprint of software capabilities from processing & imaging through to well planning & drilling in key locations including Aberdeen, London (Woking) and Paris. Paradigm executes a robust Strategic Consulting practice across the region which compliments software solutions. In West Africa, the company continues to grow, partnering with companies exploring offshore prospects. Paradigm’s European workforce also works closely with its growing Middle East & North Africa region effectively sharing resources and expertise.

**Developing a global team**

Through its employees, Paradigm takes a progressive stance towards successful E&P which is economically sound and environmentally friendly. The company challenges the industry as a whole and challenges its employees every day to continue developing a global environment of innovation and ideas. Paradigm attracts environmentally conscious and creative scientists, consultants, and industry professionals. The company’s vision of unconflicted technology, green solutions and responsible exploration is changing the E&P industry. Paradigm’s solutions enable companies to produce hydrocarbons more efficiently using innovative technology. To achieve the vision, Paradigm is committed to developing a global team of the most highly skilled professionals in the industry who develop and execute solutions around the world. Paradigm invites applications from talented individuals looking for a career of opportunity. For more information, visit www.pdgm.com.